



INTERNATIONAL

*The key to your profit!*



# Genetic and commercial value of H&N birds

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# Data Recording – Breeding Farms

Single Cages



Group Cages



Floor System



# Data Recording – Commercial Farms

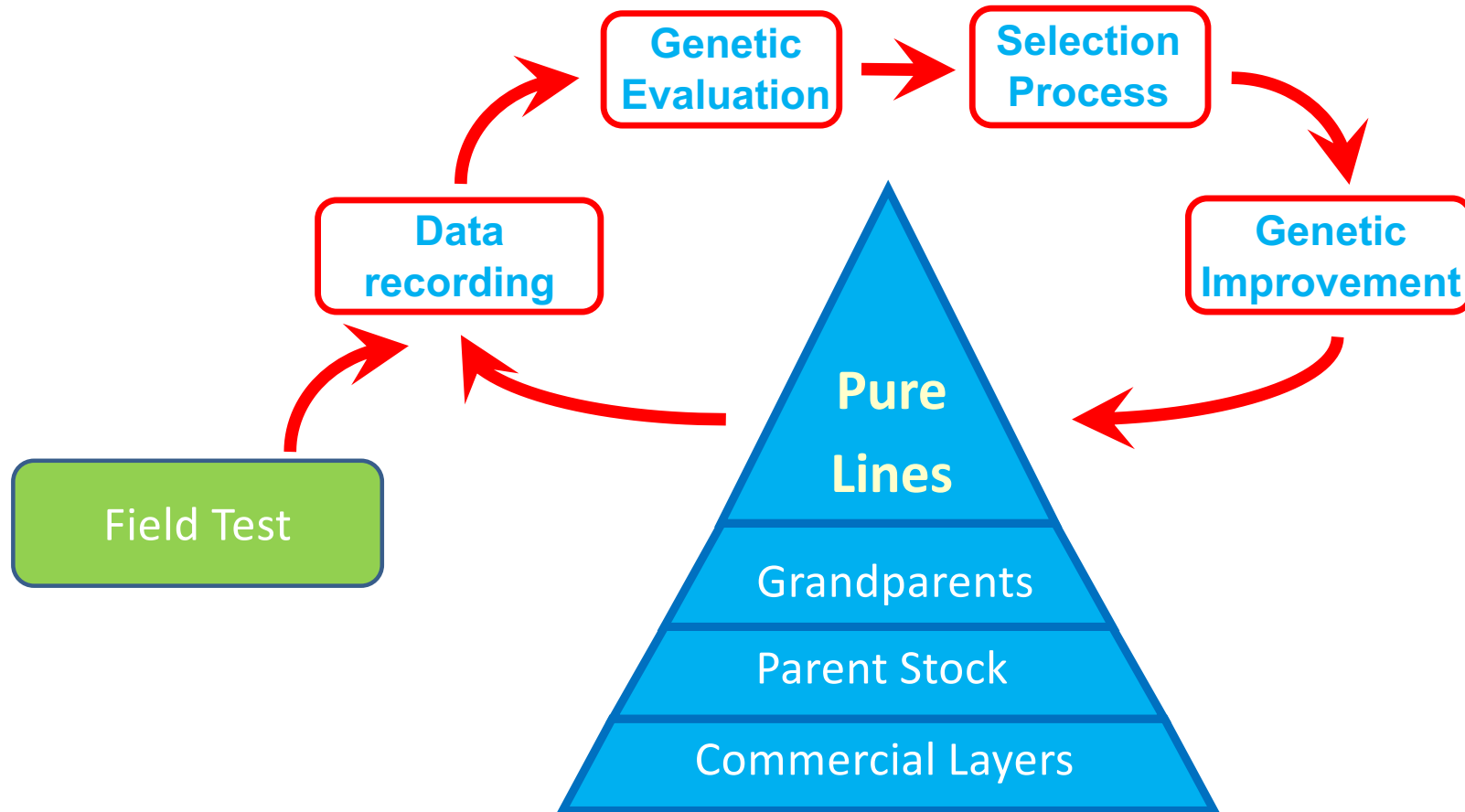
Group Cages



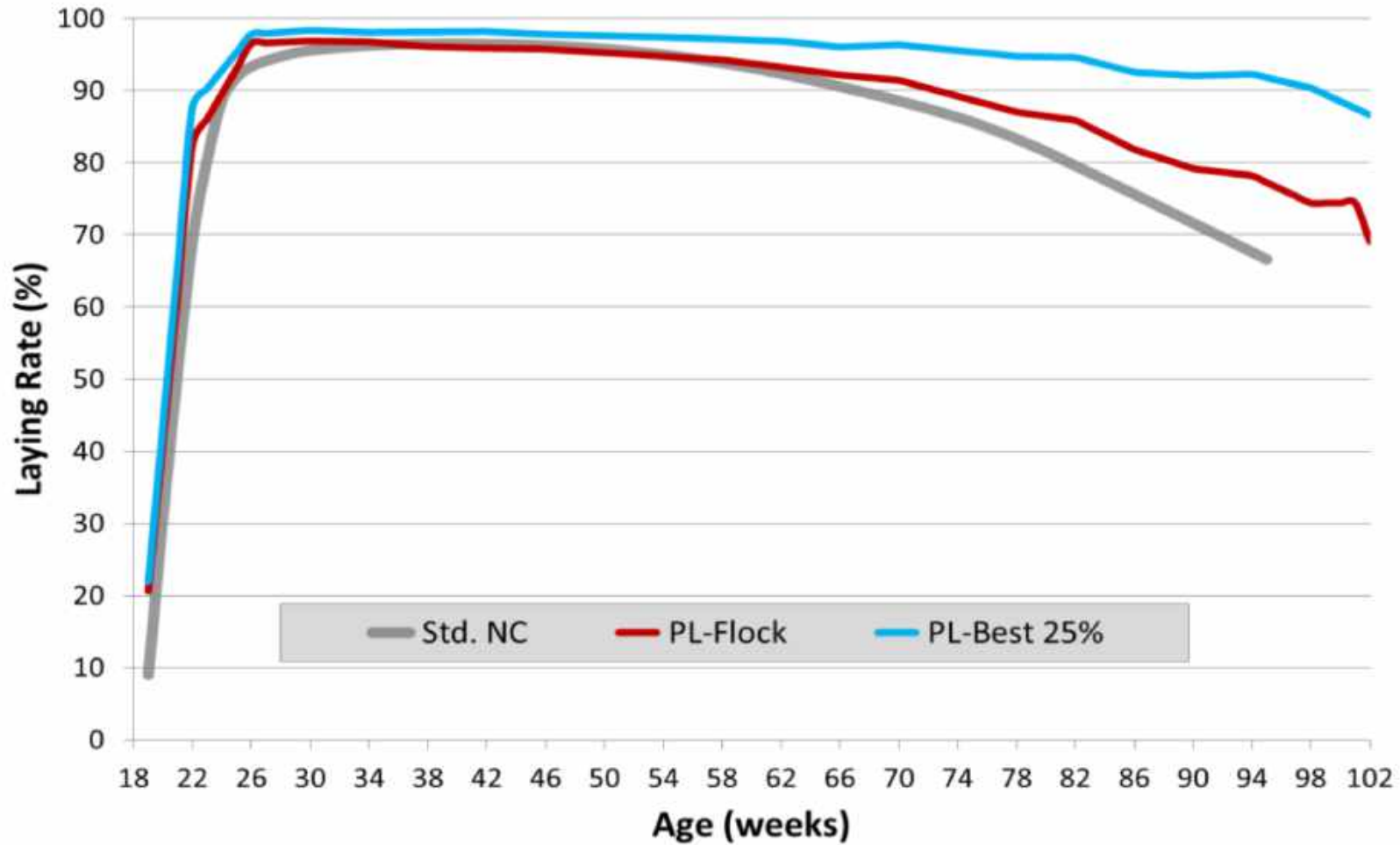
Free Range



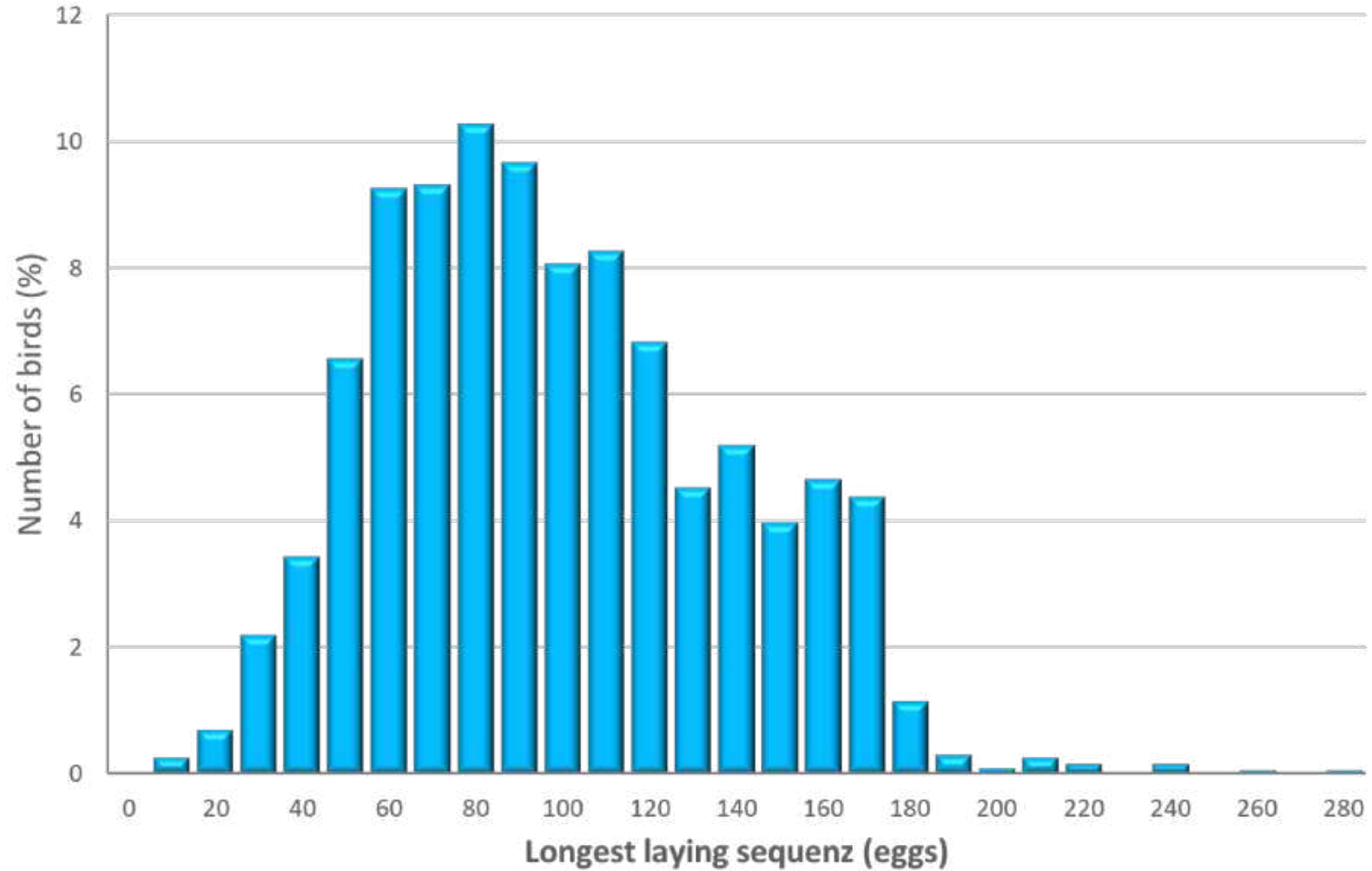
# Structure of the Laying Breeding



# White Pure Line – 102 weeks



# Laying Sequences – Brown Egg Pure Line



# Breaking the egg

*H&N eggs only breaks at the right time!*





# Rearing: An investment for the future

**Not only Costs! - BW & Uniformity: The key for success!**

Good  
Immune  
System

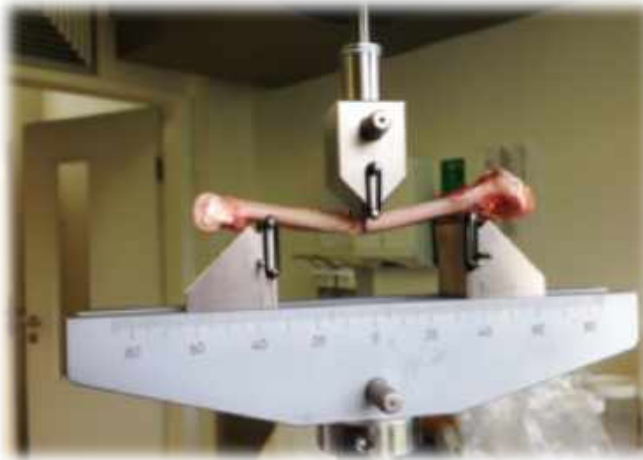


Feed  
Intake  
Capacity

**Good BW & Uniformity = Good Peak + Egg Mass Prod.**



# Improve Bone Stability



Source: clker.com



# Egg Weight



## Influencing Factors:

- Light stimulation, Body Weight, Feed
- Genetic –  $h^2 \sim 0.6$

## Goal:

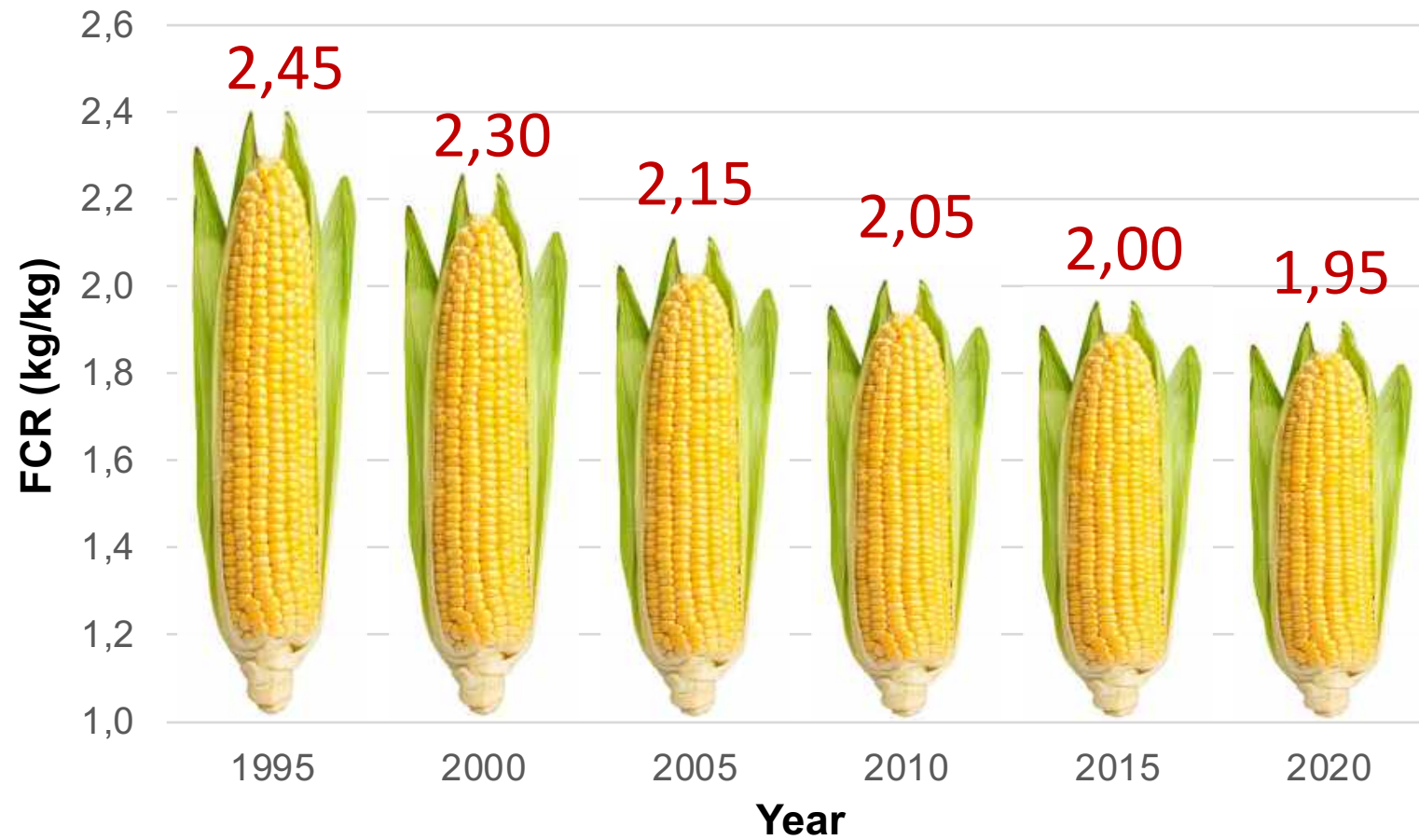
- Max. N. eggs in desired class
- Fast EW increase at the beginning
- Flat EW curve after 60 weeks

# Selection for better feed efficiency



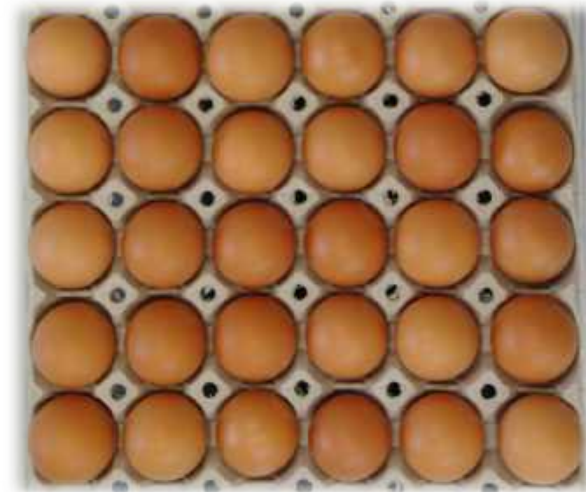
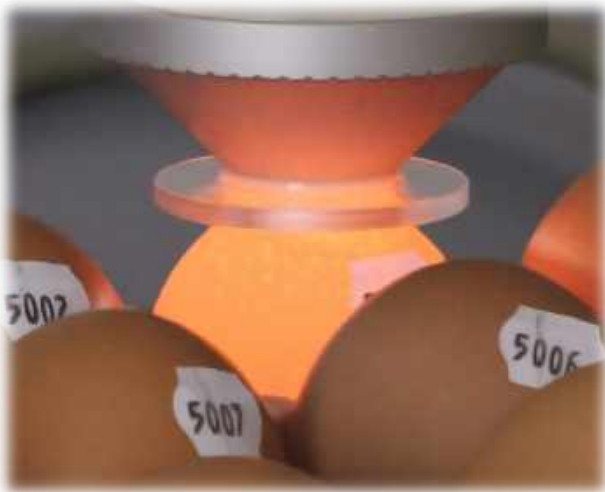
- **Sufficient feed intake at greatest nutrient demand**
- Focus is not only in FCR, but mainly in IOFC
- **No special high-density diet – Flexible in raw material**
- Feed intake according to production

# Feed Conversion Ratio – Genetic Trend



# Selection for Eggshell Colour

- An attractive and uniform brown shell colour
- Good shell colour until the end of production





# Better feather cover

Selection for low mortality and good feather cover



# Adaptability to different environments





# Field test under commercial conditions

- Family cages 4-12 half-sibs/cage
- Several cages per family randomly distributed in the house
- No beak treatment at all
- Information is recorded based on cage number



# Field Test - Performance recording



- ✓ Egg Production
- ✓ Egg Quality
- ✓ Livability
- ✓ Plumage Condition
- ✓ Behaviour - Pecking



Breeding for cage-free





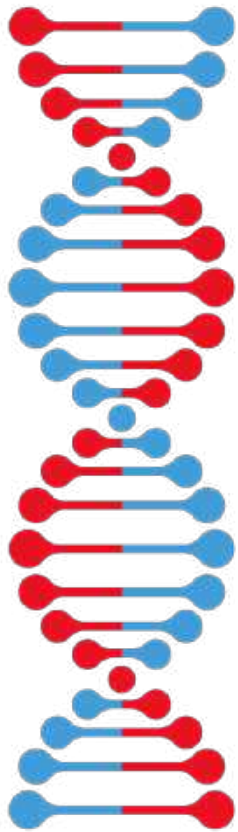
# Breeding for cage-free

## Less floor eggs





# Genomic Selection



DNA Analysis

- MD 50k SNP-Array
- More accurate Breeding Values
- **Higher genetic progress in layers**
- Better use of genetic variation
- By-product: Pedigree check



Axiom® 384/96 Format (Affymetrix)



# New Traits - Artificial Intelligence



- Automatic data collection (sensors, cameras,...)
- Transform data to information:
  - ✓ Tracking the animal
  - ✓ Activity
  - ✓ Behaviour
  - ✓ Fitness





## H&N LAYER ACADEMY

# INTERACT WITH US!

**Make use of our multiple-choice poll tool and pick what you think is correct.**



**Genetics and more**



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